



American Society for Dental Aesthetics



2010 Featured Speakers:

George Kirtley, DDS

Robert Lowe, DDS

Paul Belvedere, DDS

Hamid Shafie, DDS

Lawrence Hamburg, DDS

Irwin Smigel, DDS

2010 Workshops:

Including:

Howard Glazer, DMD

George Freedman, DDS

Paul Belvedere, DDS

Elliot Mechanic, DDS

Chuck Maragos, CDT

Jenny Wohlberg, CDT

Marvin Fier, DDS

Faye Goldstep, DDS

Jack Griffin, DMD

Steve Schatt

Daniel Ward, DDS

Robert Weller, DDS

Adrian Jurim, MDT

Craig Zunka, DDS

Dear Exhibitor,

On behalf of the American Society for Dental Aesthetics, I am pleased to invite your company to participate again in the 34th Annual International Conference on Dental Aesthetics at the brand new JW Marriott San Antonio Hill Country Resort and Spa in San Antonio, Texas. Affiliation with the ASDA provides an ideal opportunity to build your product's and organization's identity among renowned speakers, workshop leaders, and association members in a unique atmosphere of mutual learning!

The ASDA International Conference billed as "Masters of Aesthetic Excellence" is your chance to take part in this educational process, build relationships and visit with the dentists who are interested in your organization's products and services. These dentists are expanding and perfecting their practice through aesthetics and using this conference to further educate themselves. We look forward to hosting your company's exhibit in Texas this year.



ASDA 2010 Exhibitor Prospectus



Thank you to all 2009 ASDA Conference exhibitors and sponsors!

- | | | |
|--|--|-------------------------------------|
| AdDent | DDS.com/DMD.com | Kuraray |
| Biohorizons | da Vinci Dental Studios **SPONSOR | Shofu Dental Corp. |
| Bisco Dental Products **SPONSOR | DMG America | SuperSmile **SPONSOR |
| Brasseler USA **SPONSOR | Einstein Dental **SPONSOR | SurgiTel Systems |
| Brican America | GC America **SPONSOR | Triodent |
| Captex | Groman Dental | Ultralight Optics |
| CK Dental Industries | Ivoclar North America | Valley Dental Arts **SPONSOR |
| CliniPix, Inc. | Jurim Dental Lab | Yodle, Inc. |

Booth Size: 10' x 10'

Booth Cost: \$2,495 per 10'x10' space

Includes: 10' x 10' draped booth, 8' high back drape, 3' high side dividers

- Exhibitor identification sign
- 6' table, registration for (2) booth personnel
- All breakfasts and lunches
- Admission for Thursday night Awards Dinner
- Two tickets for the Saturday night Dinner/ Dance
- Your company name and web address listed on our website.

**Ask about the many
benefits of
SPONSORSHIP for
2010, including Lunch
and Learn Programs**

2010 Exhibit Hours (All times subject to change)

Set-Up Schedule

Wednesday, October 20, 2010

3:00-5:00 PM

**Pre-Conference Welcome
Cocktail Reception
6:30-8:00 PM**

Exhibit Hours

Thursday, October 21, 2010

7:00-8:00 AM
10:20-11:00 AM
12:30-2:00 PM

Awards Dinner 7:00 PM

Saturday, October 23, 2010

7:00-8:30 AM
10:30-11:00 AM
12:00-2:00 PM

**34th Annual Dinner/Dance
7:00-11:00 PM**

Friday, October 22, 2010

7:00-8:00 AM
9:45-10:15 AM
12:00-2:00 PM

**7th Annual ASDA Golf
Tournament
1:00-6:00 PM**

Tear-down Schedule

Saturday, October 23, 2010

2:00 PM – 5:00 PM

**7th Annual ASDA
GOLF EVENT**
Sponsorships
Available

*Please contact us if you are
interested in participating
this year!*

ASDA 2010 Exhibitor Prospectus



About Our Organization...

Conceived in 1976, the American Society for Dental Aesthetics was developed with a single purpose in mind: To teach dental health professionals the most advanced aesthetic and restorative techniques available.

Thirty-four years ago, aesthetics was not considered part of mainstream dentistry. It was more of an offshoot to conventional modalities and rarely taught or emphasized in dental schools. Today, the situation is completely reversed. Aesthetics is not only responsible for the current popularity of dentistry, but it is generally accepted that no dental discipline should be performed without considering its aesthetic consequences.

Hotel Information

For Maximum Exposure Of Your Organization's Products and Services...

- Breakfast and lunch functions are held in the exhibit hall to increase exposure.
- Our attendees are given specific (non-conflicting) times to visit the exhibit hall
- Last year, we sold out our hotel room block, so be sure to reserve your room when you reserve your exhibit space!

SPECIAL ASDA CONFERENCE RATE of \$279.00 per night, plus taxes and resort fees available only until 9/29/2010.

JW Marriott San Antonio Hill Country Resort and Spa

23808 Resort Parkway
San Antonio, Texas 78261 USA
Phone: 1-210-276-2500
Fax: 1-210-403-3452
Toll-free: 1-866-882-4420

Be sure to mention you are with the American Society for Dental Aesthetics Conference!

To reserve your booth space please contact Dr. Doug Lambert
@ 952-922-9119 or
DDSSmile@aol.com

Correspondence regarding the meeting to:

2010 ASDA International Aesthetic Conference

**c/o Dr. Doug Lambert
585 Southdale Medical Center
6545 France Ave. So.
Edina, MN 55435
952-922-9119 (phone)
952-922-2628 (fax)
DDSSmile@aol.com**

**See us at
www.asdatoday.com**