



American Society for Dental Aesthetics

35th Annual ASDA Aesthetic Conference
October 19-22, 2011



Ritz Carlton
Amelia Island, FL

2011 Featured Speakers:

Howard Glazer, DMD
Gerald Lemmongello, DDS
Marvin Fier, DDS
Ned Windmiller, DDS
David Hoexter, DDS
Irwin Smigel, DDS
Lisa Philp, RDH

2011 Workshops:

Lou Graham, DDS
Howard Glazer, DMD
George Freedman, DDS
Paul Belvedere, DDS
George Kirtley, DDS
Gerald Lemmongello, DDS
Marvin Fier, DDS
Faye Goldstep, DDS
Jack Griffin, DMD
Robert Weller, DDS
Adrian Jurim, MDT

Dear Exhibitor,

On behalf of the American Society for Dental Aesthetics, I am pleased to invite your company to participate again in the 35th Annual International Conference on Dental Aesthetics at the beautiful Ritz-Carlton Resort and Spa in Amelia Island, Florida. Affiliation with the ASDA provides an ideal opportunity to build your product's and organization's identity among renowned speakers, workshop leaders, and association members in a unique atmosphere of mutual learning!

The ASDA International Conference is your chance to take part in this educational process, build relationships and visit with the dentists who are interested in your organization's products and services. These dentists are expanding and perfecting their practice through aesthetics and using this conference to further educate themselves. We look forward to hosting your company's exhibit in Amelia Island this October!

Sincerely,

Douglas L. Lambert, DDS, FACD, FASDA, ABAD
Chair, Exhibitors and Sponsors



ASDA 2011 Exhibitor Prospectus



Thank you to all 2010 ASDA Conference exhibitors and sponsors!

- | | | |
|--|----------------------------------|-------------------------------------|
| AdDent | DentLight, Inc. | Shofu Dental Corp. |
| AMD Lasers | DMG America | SuperSmile **SPONSOR |
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| | Pulpdent | |

Booth Size: 10' x 10'

Booth Cost: \$2,530 per 10'x10' space

Includes: 10' x 10' draped booth, 8' high back drape, 3' high side dividers

- Exhibitor identification sign
- 6' table, registration for (2) booth personnel
- All breakfasts and lunches (up to two representatives)
- Admission for Thursday night Awards Dinner
- Two tickets for the Saturday night Dinner/ Dance
- Your company name and web address listed on our website.

**Ask about the many
benefits of
SPONSORSHIP for
2011, including Lunch
and Learn Programs**

Proposed 2011 Exhibit Hours (All times subject to change)

Set-Up Schedule

Wednesday, October 19, 2011

3:00-5:00 PM

**Pre-Conference Welcome
Cocktail Reception
6:30-8:00 PM**

Exhibit Hours

Thursday, October 20, 2011

7:00-8:00 AM
10:20-11:00 AM
12:30-2:00 PM

Awards Dinner 7:00 PM

Saturday, October 22, 2010

7:00-8:30 AM
10:30-11:00 AM
12:00-2:00 PM

**35th Annual Dinner/Dance
7:00-11:00 PM**

Friday, October 21, 2011

7:00-8:00 AM
9:45-10:15 AM
12:00-2:00 PM

**8th Annual ASDA Golf
Tournament
1:00-6:00 PM**

Tear-down Schedule

Saturday, October 22, 2011

2:00 PM – 5:00 PM

**7th Annual ASDA
GOLF EVENT**
**Sponsorships
Available**

*Please contact us if you are
interested in participating
this year!*

ASDA 2011 Exhibitor Prospectus

About Our Organization...

Conceived in 1976, the American Society for Dental Aesthetics was developed with a single purpose in mind: To teach dental health professionals the most advanced aesthetic and restorative techniques available.

Thirty-five years ago, aesthetics was not considered part of mainstream dentistry. It was more of an offshoot to conventional modalities and rarely taught or emphasized in dental schools. Today, the situation is completely reversed. Aesthetics is not only responsible for the current popularity of dentistry, but it is generally accepted that no dental discipline should be performed without considering its aesthetic consequences.

Hotel Information

For Maximum Exposure Of Your
Organization's Products and Services...

- Breakfast and lunch functions are held in the exhibit hall to increase exposure.
- Our attendees are given specific (non-conflicting) times to visit the exhibit hall
- Last year, we **sold out** our hotel room block, so be sure to reserve your room when you reserve your exhibit space!

**SPECIAL ASDA CONFERENCE RATE of \$259.00 per night,
plus taxes and resort fees available only until
9/26/2010.**

Ritz-Carlton Amelia Island Resort and Spa

4750 Amelia Island Parkway
Amelia Island, FL 32034 USA

Phone: (904) 277-1100 **Fax:** (904) 261-9064

www.ritzcarlton.com/en/Properties/AmeliaIsland

or use the enclosed hotel registration form

Be sure to mention you are with the
American Society for Dental Aesthetics Conference!

To reserve your booth space please
contact Dr. Doug Lambert
@ 952-922-9119 or
DDSSmile@aol.com

**Correspondence regarding the
meeting to:**

2011 ASDA International Aesthetic Conference

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DDSSmile@aol.com**

**See us at
www.asdatoday.com**